

Hawthorn Football Club
"Scratch & Win Donation" Promotion

Terms & Conditions

1. The Promoter and Executor of this program is Hawthorn Football Club, ABN 26 005 068 851 ("HFC") Hawthorn Football Club, Ricoh Centre, Stadium Circuit, Mulgrave VIC 3170. PH: (03) 9535 3000.
2. **How to Enter:** Any member resident in Victoria who donates a minimum of \$200 to Hawthorn Football Club by phone with The Trustee for CCC Trading Trust Pty Ltd (ABN: 72 404 194 759, trading as Chameleon Customer Contact Pty Ltd) staff, working on behalf of Hawthorn Football Club will automatically be entered into this "Scratch & Win" promotion.

For every \$200 donation, members will receive one (1) scratch card.

Each scratch card gives the entrants one (1) entry into the Grand Prize Draw and contains one (1) scratch panel whereby entrants must scratch the instant win panel to reveal if they have won an Instant Win Voucher Prize for the HawkNest online merchandise store.

Each winning scratch card has a unique entry number which will be used to redeem the HawksNest online voucher.

3. The promotion is open to all HFC members aged 18 years and over that reside in Victoria.
4. The promotion commences on 13/06/2018 and ends for entry at 6pm AEDST on 31/08/2018, or when 1,500 tickets have been sold. If required, the promotion period can be extended up to 28/09/2018 dependent on ticket availability.
5. The Grand Prize Draw will be conducted at the Hawthorn Football Club, Ricoh Centre, Stadium Circuit, Mulgrave VIC 3170.
6. The Grand Prize Draw will take place on 14/09/2018 at 2pm AEDST, or if the promotion period is extended until 28/09/2018 the draw will take place on 12/10/2018 at 2pm AEDST.
7. Total prize pool is \$16,190.
8. **Grand Prize Draw:** The first four (4) valid entries drawn will win a prize as follows. Member's full name and membership number will be used in the Grand Prize Draw.

Grand Prize:

The first (1st) valid entry randomly drawn in the Grand Prize Draw will be awarded a \$10,000 cash prize.

Second, Third and Fourth Prize:

The second (2nd), third (3rd) and fourth (4th) valid entries randomly drawn in the Grand Prize Draw will be awarded a place in the 2019 HFC official team photo.

Please note: Prize must be claimed on the date of the 2019 team photo shoot. Photo shoot date to be confirmed by HFC and is non-negotiable. Prize only includes photo opportunity as stipulated, any transport or accommodation costs associated with claiming the prize will be the prize winner's responsibility.

Grand Prize Draw Summary

Description	Quantity	Value
Grand prize	1	\$10,000
Second prize	1	-
Third prize	1	-
Fourth prize	1	-

9. Grand Prize Draw winners will be notified by a phone call or by mail and published on www.hawthornfc.com.au by 14/09/2018, or if the promotion period is extended winners will be notified by 12/10/2018.
10. **Instant Win Prizes:** Instant win prizes in the form of HawksNest online vouchers are revealed to entrants with a unique promotional code when the scratch portion of the entry card is removed. There will be a total of 500 x \$10 vouchers printed.

Instant win prizes must be claimed at the HawksNest online merchandise store, with the unique promotional code used to redeem the prize during the online check out process. Vouchers can only be used once and must be applied to a transaction with a minimum spend of \$10.01. All claims for instant win prizes must be redeemed by 5.00pm AEDST on 31/12/2018.

Instant Prize Summary

Description	Quantity	Value of each	Total value
HawksNest Online Voucher	500	\$10	\$5,000

11. **Bonus Prize Draws:** There will be two (2) Bonus Prize Draws. The first valid entry drawn in each Bonus Prize Draw will win the specified prize outlined below. Entries close for each Bonus Prize Draw at 8.00pm AEST/AEDST (as applicable in Victoria) on the dates specified in the table below. All Bonus Prize Draws will take place at 2pm AEST/AEDST on the dates specified in the table below. Winners will be notified by phone call or mail and winners' names will be published on www.hawthornfc.com.au within seven (7) days of the draw date.

Prize	Value	Entries Close	Draw Date
2018 Team Signed Guernsey (1)	\$595	06/07/2018	13/07/2018
2018 Team Signed Guernsey (2)	\$595	03/08/2018	10/08/2018

Each bonus prize includes one (1) 2018 HFC guernsey signed by the 2018 playing squad.

12. Members who donate within the two specified donation date brackets below will automatically be entered into the Grand Prize Draw and one (1) or two (2) of the Bonus Prize Draws, depending on which bracket the member made a donation.

Donation date	(A) Grand Prize Draw	(B) Team Signed Guernsey (2)	(C) Team Signed Guernsey (1)
13/06/2018 – 06/07/2018	X	X	X
07/07/2018 – 03/08/2018	X	X	
04/08/2018 – 31/08/2018 (or 28/09/2018 if extended)	X		

13. There will be a total of 1,500 scratch cards printed for this promotion by Pinnacle Print Group (ABN 36 106 114 701) at 1/87 Newlands Road, Reservoir VIC 3073. Printing error/s and other quality control matters will not be used as a reason to refuse payment of prizes.
14. A draw for any unclaimed prizes will take place if required on 23/02/2019 at 2.00pm AEST Hawthorn Football Club, Ricoh Centre, Stadium Circuit, Mulgrave VIC 3170. Winners of the unclaimed prize draw will be notified in writing and published on www.hawthornfc.com.au, on 02/03/2019.
15. HFC reserves the right to validate and check the authenticity of any prize claim or entry before awarding a prize.
16. The prize must be taken as offered and cannot be varied. HFC shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained in connection with any prize/s except for any liability which cannot be excluded by law. HFC will not be responsible for any incorrect, inaccurate or incomplete information communicated in the course of, or in connection with, this promotion if the deficiency is occasioned by any cause outside the reasonable control of HFC including without limitation technical malfunctions or failures.
17. HFC reserves the right in its sole discretion to disqualify any individual who has breached any of these conditions, or engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. The HFC legal rights to recover damages or other compensation from such an offender are reserved.
18. HFC decision in relation to any aspects of the promotion is final and binding on every person who enters and no correspondence will be entered into.
19. All personal information you provide will be used by Hawthorn Football Club and the AFL in accordance with the AFL and AFL Clubs' Privacy Policy available at hawthornfc.com.au/privacy. By providing your personal information, you agree to such use by the Hawthorn Football Club and the AFL.